

Olton & West Warwickshire Cricket Club

Social Media Guidance & Code of Conduct



Questions to ask yourself before you post or share:

- **Would saying this be acceptable if I was attending a cricket match in person?** Remember it just isn't cricket to show a lack of respect.
- **Would I want my boss, my family or my coach to see this?** "Views expressed are my own" won't stop them being embarrassed or change the opinions they form
- **Would a newspaper publish this?** If the answer is no, it probably breaks libel or defamation law.
- **Am I 100% certain this is acceptable?** If in doubt, leave it out.
- **Before sharing or retweeting, would I write this myself and do I endorse it?** If the answer is no, don't share it. By retweeting or sharing, you might as well be posting it yourself.
- **How would I feel if someone wrote this about me?** If you wouldn't like it, don't post it.

Policy for dealing with malicious communications

ZERO TOLERANCE

Insulting, offensive, obscene, injurious or false content can be dangerous and harmful to people's wellbeing and reputation as well as bringing Olton & West Warwickshire Cricket Club or the West Warwickshire Sports Club, into disrepute.

We will not tolerate any malicious communications, harassment or discrimination through social media.

Do not use social media to make malicious, insulting, offensive, obscene or false statements regarding players, coaches, officials, volunteers or spectators.

This applies regardless of whether:

- You are posting yourself or sharing someone else's post.
- The individual is tagged in the post or not
- The communication is by word, photograph, video or any other form.
- The post is anonymous or not. If we can trace it back to you, we will act.

Sanctions

If you are found to have acted improperly on social media regarding an OWWCC related matter, or towards any club's players, coaches, officials, staff, volunteers or spectators, you risk any or all of the following:

- An indefinite ban from all cricket, grounds, venues, buildings and events connected with the club.
- Legal proceedings under the Malicious Communications Act
- Civil action under libel law
- Any punishment deemed appropriate by the disciplinary committee of the OWWCC Committee.

Report a breach

If you have witnessed a breach of this Code of Conduct and wish to make a complaint, inform your captain, talk to any member of the OWWCC Committee or email owwccsecretary@gmail.com.