

Olton & West Warwickshire Cricket Club

2017 Sponsorship Package

For the 2017 season, we are offering businesses a comprehenshive sponsorship package to support the cricket club.

£250

For our main package for 2017, your business will get:

- Banner around the 1st XI ground

Seen by all cricketers around the year, covering all home senior and youth matches, training sessions and when the ground is hired for corporate matches.

- Your business logo on the monthly 'Olton Bear' e-newsletter

Sent to all senior members, youth team parents, and West Warwickshire Sports Club members (around 700 people).

- Your business logo on our website homepage

Your logo would go onto our website homepage which will link to your business website (in 2016 our website had nearly 30,000 views).

- Your business advertised on our social media channels

Your business to be advertised at least once a month from our ever growing social media presence (Facebook - over 1,800 followers, Twitter - over 340 followers).

- One free ticket to our Annual Awards Dinner

As a way of saying thank you, we would welcome you to our awards dinner on Friday 22nd September 2017

If you choose to renew for the 2018 season, the main package will be only £200

For an additional £50, your business can also have a full page advert in our new glossy A5 'Fixture programme'

£75

For 2017, we will be having a new glossy A5 Fixture Programme.

- Full page advert

This will be produced and disseminated through all senior and youth teams as well as being made available to opposition teams and in the West Warwickshire Sports Club